

DATE: SEPTEMBER 12, 2008

FROM: ANDRÉ DESJARDINS

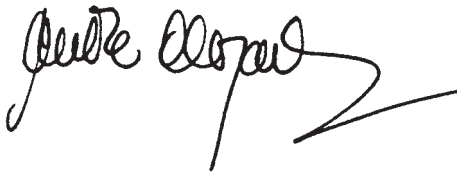
RE: ACQUISITION OF DENESCA

We are pleased to announce that effective today, September 12, 2008, Patterson Dental Canada Inc. has acquired Denesca, a full-service dental supplier based in Kirkland, Quebec and Oakville, Ontario.

Providing products and services to dental professionals in Quebec and Ontario, this highly respected addition strengthens Patterson's presence mainly in the markets of Central Canada.

Patterson Dental Canada Inc. was founded in 1938 and Denesca in 1994. Thus, two important dental dealers will contribute their combined years of experience and service to the dental profession. This process involves the merging of Denesca's office in Kirkland, Quebec with our Montreal Branch and the merging of Denesca's office in Oakville, Ontario with our Toronto Branch.

Patterson and Denesca are similar in many capacities. In addition to our record of success, we have comparable business objectives and share the primary goal of taking care of the customer. Due to these significant business and culture parallels, I firmly believe the process of consolidating our compatible operations will progress smoothly and efficiently. I'm extremely excited as we take another step forward in the growth of Patterson Dental and our mission of creating value for customers and opportunities for employees.



André Desjardins
President